



Station Order Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Tuesday, September 04, 2012 to Sunday, September 09, 2012

Estimate ID

11756

Contact: Dianne Downey

Email: dianne.downey@abc4.com

Phone: 801-975-4444

Fax: 801-975-4555

Direct: 801-975-4555

KUCW-TV

				Tue	Wed	Thu	Fri	Sat	Sun		
Program Name		DP	Days	Gross Rate	Sep	Sep	Sep	Sep	Sep	Sep	Total
			Length		04	05	06	07	08	09	
Two & Half Men		PA	M-F	\$300.00		1					1
6:00 PM	6:30 PM		30	\$300.00							
Big Bang Theory		PA	M-F	\$450.00			1				1
6:30 PM	7:00 PM		30	\$450.00							
Station Gross Totals				\$750.00		1	1				2

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/29/2012 3:08:47 PM

KUCW-TV

Page 1 of 1